Podcast transcript

Eighty state schools work towards building new school websites


Using our solution, schools can establish and maintain a web presence that is modern and meets parent and community expectations.

When we are looking at school websites, the audience is parents and community. We conducted research on what parents and community want to find on school websites, we took that learning and research and implemented it into the solution and the site structure that is offered.

The Websites for Schools solution is currently piloting in its second phase. We are working with more than eighty schools across the state.

A key feature of the second phase pilot is the eight week training program.

The first stage of the training program, the initial four weeks, focuses on web content and provides schools with some tools and techniques they can use to gather the content that is aligned back to what parents and community are expecting to find on a school website.

The second component of the training program focuses on using the online solution, the content management system, to author and publish the website content.

In addition to the facilitated sessions we run through iConnect, we support that with an interactive tutorial, which allows us to respond to any questions or any items requiring additional support that schools may request of us.

Throughout the training program we also work with schools to select a site template and customise that to their school colours, which provides them with a modern and unique design.

We are extremely excited about the current feedback we are receiving from our pilot school group and we look forward to working with additional schools in 2012.

Schools wanting to find out more about our solution can do so by logging on to the Smart Classrooms website.